## TEPAP Financial Mgmt I-Pre-Class Concepts Review

Sunday 10:00-12:00
Location: Forum
Both Year I and Year II Students Welcome!

1

## Special Topics - Financial Analysis

How transactions flow to build Financial Statements Cash, Accrual Adjusted, vs. True Accrual Cost vs. Market Value Balance Sheet
Cashflow Budgeting \& Pro Forma Income Projections
Trend analysis - Key Ratios, Dupont Model
Analyzing multiple entities
Sustainable Growth Rate
Deferred taxes
Tax vs. economic depreciation
Net Present Value (NPV)-Time Value Money
ABC - Activity Based Costing


6

## QUIZ-Calculate Cash (Taxable) \& Accrual Net Income

Cash income (corn sales) \$1,250,000- Cash expenses
\$1,000,000
$\square$ Tax depreciation
\$ 225,000
$\square$ Inventory-Corn
- End $\mathrm{Yr}=\$ 650,000$; Beg $\mathrm{Yr}=\$ 450,000$
$\square$ Accounts Payable
■ End $\mathrm{Yr}=\$ 300,000$; Beg $\mathrm{Yr}=\$ 150,000$Cash Investment in Growing Crop
- End Yr $=\$ 275,000$; Beg Yr $=\$ 200,000$
$\square$ Book (Economic) depreciation \$ 75,000


## What's the goal of accrual accounting?

Match value of income created in a fiscal year with cost to produce that income...regardless of when it is sold, or when expenses are actually paid.

9


## Mini-Case: Cash to Accrual

Simple farm with one commodity:
$\square$ Cash Income
\$1,250,000
$\square$ Cash Exp (excl deprec.) \$1,000,000
$\square$ Tax Deprec. Expense \$ 225,000

- Tot Exp-Cash Basis \$1,225,000
$\square$ Cash Basis (Tax) Net Inc $\$ 25,000$
$\rightarrow$ Is this indication of profitability?


## Cash to Accrual Net Income

$\square$ Cash Sales corn
\$1,250,000

- End Inventory =\$650,000
- Begin Inventory $=\$ 450,000$
$\square$ What is:
- Accrual Adjustment Value
- Sales on Accrual Basis*
$\rightarrow$ Accrual Adjustment $=\quad+\$ 200,000$
$\rightarrow$ Sales-Accrual Basis $=\$ 1,450,000$
$\square$ Accts Receiv. changes-same concept *Aka Gross Farm Revenue or Value of Farm Production


## Cash to Accrual Expenses

Cash Basis Expenses \$1,225,000

- Begin A/C Payable* $=\$ 150,000$
- Ending A/C Payable $=\$ 300,000$
* Fertilizer, seed, feed bills, labor, etc.

Calculate Accrual Basis Expenses?
$\rightarrow$ Accrual Adjustment $\quad+\$ 150,000$
$\rightarrow$ Accrual Basis Expenses \$1,375,000
■ "Revised Thinking" re: YTD Profit?

- Inc $\$ 1,450,000-E x p ~ \$ 1,375,000=\$ 75,000$

15

## More Curves...

$\square$ Cash Investment in Growing Crop

- End of Year (Ent Yr X2) $=\$ 275,000$
- Begin of Year (Ent Yr X1) = \$200,000

Is this expense or income adjmt?
$\rightarrow$ Expense adjustment
$\rightarrow$ Current Yr Accrual Adjmt $=-\$ 75,000$
$\rightarrow$ Accr Expenses $=\$ 1,375,000-\$ 75,000$
■ "Revised YTD Profit?
■ Inc \$1,450,000-Exp 1,300,000=\$150,000

## More Curves...FINAL ANSWER

Depreciation Expense
■ Tax Depreciation \$225,000
■ Book (Economic) Deprec
\$ 75,000
Expense or income adjmt? $\rightarrow$ Expense
$\rightarrow$ Curr Yr Accrual Adjustment $\quad-\$ 150,000$
$\rightarrow$ Accr. Expense $=\$ 1,300,000-\$ 150,000$
■ "Revised YTD Profit?
■ Inc $\$ 1,450,000-E x p ~ \$ 1,150,000=\$ 300,000$
FINAL: Cash $\mathrm{NI}=\$ 25,000$; Accrual $=\$ 300,000 \rightarrow 8.3 \%$

17

## Tax vs. Economic Depreciation

$\square$ FFSC Prior Position:
Tax depreciation for most operations does not present a material distortion of depreciation cost and can be used as proxy for cost based income analysis
$\square$ Current Problem: Accelerated write-offs can distort real depreciation expense

- Section 179 - added write off $\$ 25,000$
- Special Depreciation Allowance - new equipment
$\square$ Proposal:
If tax depreciation differs significantly, cost based analysis should use "book" instead of "tax" depreciation


## Impact on Accrual Net Income Using Tax vs Book (Economic) Depreciation

- Survey of annual TEPAP participants
- Approximately $5 \%$ of class is doing both tax and book
- Few thought about impact on accrual net income - most who completed trend sheet used tax depreciation
- \% Error in Accrual Net Income

| Year | 20X1 | 20X2 | 20X3 | $20 \times 4$ | $20 \times 5$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Operating Expenses (000’s) | \$1,988 | \$2,098 | \$2,292 | $\$ 2,657$ | $\$ 3,069$ |
| Tax less Book Depr adjmt | $\$ 244$ | $\$ 148$ | $(\$ 9)$ | $\$ 62$ | $\$ 339$ |
| Depr Adjmt as \% Oper Exp | $12.2 \%$ | $7.1 \%$ | $(0.4 \%)$ | $2.3 \%$ | $11.0 \%$ |
| Depr Adjmt as \% Net Inc | $32.7 \%$ | $17.6 \%$ | $(0.7 \%)$ | $7.3 \%$ | $85.6 \%$ |

19


Impact of "expensing" vs "WIP"-I nvestment in Growing Crop

| Month | Monthly Net Income |  | Year to Date Net Income |  | YTD NI as \% of Tot Yr NI |  | Month End Net Worth | \% Change from Beg NW |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Beg of Yr |  |  |  |  |  |  | \$ 376,334 |  |
| January | \$ | 22,419 | \$ | 22,419 | 23.6\% | \$ | 398,753 | 6.0\% |
| February | \$ | 25,205 | \$ | 47,624 | 50.1\% | \$ | 421,959 | 12.1\% |
| March | \$ | $(28,781)$ | \$ | 18,843 | 19.8\% | \$ | 393,177 | 4.5\% |
| April | \$ | $(132,953)$ | \$ | $(114,111)$ | -120.1\% | \$ | 211,298 | -43.9\% |
| May | \$ | $(14,732)$ | \$ | $(128,842)$ | -135.6\% | \$ | 196,566 | -47.8\% |
| June | \$ | $(81,326)$ | \$ | $(210,168)$ | -221.2\% | \$ | 115,240 | -69.4\% |
| July | \$ | (27,570 | \$ | $(237,738)$ | -250.2\% | \$ | 87,670 | -76.7\% |
| August | \$ | 112,079 | \$ | $(125,659)$ | -132.3\% | \$ | 199,749 | -46.9\% |
| September | \$ | 151,387 | \$ | 25,727 | 27.1\% | \$ | 351,136 | -6.7\% |
| October | \$ | 6,135 | \$ | 31,862 | 33.5\% | \$ | 357,271 | -5.1\% |
| November | \$ | $(230,138)$ | \$ | $(198,276)$ | -208.7\% | \$ | 122,133 | -67.5\% |
| December | \$ | 293,283 | \$ | 95,007 | 100.0\% | \$ | 474,453 | 26.1\% |

(Also covered in Managerial Accounting Discussion...)


## Curr \& Fixed ... Deferred Tax



## Deferred Tax Liability - MiniCase

Assumptions: Family Farm Corporation - 900 shares of stock. Considerable ownership held by off-farm relatives.

| Net Worth | Market Value $\quad(\$ /$ sh $)$ |
| :--- | :--- | :--- | :--- |$\quad$| Cost (Tax Basis) $(\$ /$ sh $)$ |
| :--- |
| $\$ 175,000 \quad(\$ 194)$ |

Deferred Gain $=\$ 1,365,000 @ 42 \%$ Tax Rate $=\$ 573,300$ Def'rd Tx $=>$ \$637/share
NW Adj for Def Tax $=(1,540,000-573,300)=\$ 966,700$
$/ 900$ shares $=\$ 1,074 /$ share

What price would you want if you were:

- Farm operator wanting to buy off-farm stock
- Off-farm cousin (with new boat \& house payments)
- IRS appraiser in an estate appraisal
...How do earnings vs market appreciation influence what you are willing to pay?


## Deferred Tax Mini Case (cont'd)

Assumptions:
Net Earnings (Cost Basis)
$=\$ 5.36 / \mathrm{sh}(\mathrm{ROE}=2.8 \%)$
Market Value Net Worth increase

$$
=\$ 43.23 / \mathrm{sh}
$$

or...\$41.07/sh adj for Def Tax (ROE = 3.0\%)
What price would you pay with 7\% ROE Goal?
Earnings @ Cost: $\$ 5.36 \div .07=\$ 77$
Using earnings + mkt gains: $\$ 41.07 \div .07=\$ 587$

## Deferred Tax Elements

- Current Assets that are taxable if sold (Commodities, Accts Receivable, Prepaid expenses) LESS...
- Current Liabilities that are deductible if paid (accts payable, accrued interest, property taxes, etc.)
Unearned government payments
- Unrealized gain-long term assets: R.E., equipment, securities/investments, CVLI
..1.. ${ }^{\text {Sheet }}$ DATA\END INV \& footnotes Inc \& Ltd. xlw


## Where is Deferred Tax Recorded?

## Options:

1. Record on the balance sheet as Deferred Liability

Pros - more realistic presentation of net worth
Cons - bankers don't like this...distorts serviceable debt and financial ratios (WF case in point!)
2. Record as footnote to financial statements

Pros - recognizes the liability exists; acknowledges that \$ amount is not an exact science (tax laws subject to change) Cons - tends to overstatement recognizable equity

# Year End Financial Summary With Book Capital \& Unreal. Gain 



## Trend Sheets - Key Ratios

$\square$ What records are you using?
■ Cash basis

- Accrual Adjusted information
$\square$ How does computation vary if use:
■ Cost
■ Market Value



## Repayment Capacity

Measures ability to service debt and lease obligations and replace capital

Multiple measures - Two important ones... $\quad$| $\prime 17=1.6: 1 ; ' 18=1.5: 1$ |  |
| ---: | :--- |
| $\prime 19=2.25 ; ~ ' 20$ | $=1.74$ |

1) Debt Coverage Ratio -

Repayment and Replacement Capacity*/Scheduled Principal and Interest
2) Replacement Margin \& Ratio -

Margin $=$ Capacity* - Commitments**
Ratio = Capacity/Commitments
*Capacity = Inc from Oprns + Non-Farm/Misc Inc + Depr - Inc Tax- Owner WD
**Commitments = Total Debt Repayment + Unfunded Capital Replacement

## Leases - Operating vs. Financial

$\square$ Operating vs. Financial Lease?
$\square$ How put transaction on Balance Sheet?
$\rightarrow$ check out www.ffsc.org for guidelines
$\square$ Beware of tax dodges
Example: specialty structure or mach purch
$\square$ build structure; depreciate over 20 yrs
$\square$ lease structure - 7 yrs w/ residual buyout $\square$ if total pmts = purch price + int; IRS interprets as sales contract

## Wittman Marketing Lesson Don't be afraid to pay taxes!

"Opportunity costs" of deferring tax -Lost marketing opportunities पStorage risk and interest costs $\square$ Potential for increased tax rates
口"Frozen capital" - paralyzed for pursuing opportunities
$\square$ Building "bigger \& bigger" deferred tax

35

## Sell high vs. sell low? What do you have to spend?

Case Farm: 3,000 ac wheat @80 bu. 240,000 bus to market; $\$ 4.20$ cost prodn

| Price | $\$ 7.20$ |
| :--- | :--- |
| Cost | $\underline{4.20}$ |
| $\quad$ Margin | $\$ 3.00$ |
| Net Income | $\$ 720,000$ |
| Taxes @35\% | $-\underline{252,000}$ |
| After Tax Profit | $\$ 468,000$ |

## Sustainable Growth Rate (SGR)

## Definition

Maximum rate of growth that sales (or gross revenue) can increase without depleting financial resources.

Robert Higgins, Analysis for Financial Management, 1998

## SGR = Change in Equity*

 Beginning-of-Period Equity*Change in Equity = Earnings + Capital Infusion - W/D
... if no added capital $\rightarrow=$ Earnings $x$ Retention \%

## SGR Mini Case - HiTech Co

History: 20-yr old whiz kid founds company...by 1993, company losing money and liquidity FAST! (\$20mm cash $=0.1 \%$ annual sales) ...called out the financial experts to keep from crashing

## Solution:

- Changed focus to earnings \& liquidity vs. sales growth
- Instituted formalized planning and budgeting

Result: \$18 Billion Sales by 1998...and still thriving! Guess who?

## Digging Deeper

SGR $=\triangle$ Equity $/$ Beginning Equity SGR = OPM $\times$ ATR $\times$ \%R* $\times$ Assets/Equity $=$ ROA $\times \%$ R $\times$ Assets/Equity
Key Concepts:
$\rightarrow$ Excessive growth deteriorates debt/asset ratio, liquidity
$\rightarrow$ Inadequate growth results in unit cost creep, takeover threats, business stagnation
$\rightarrow$ Factors that must be changed to allow faster growth: $\rightarrow$ Profit Margin ratio, earnings retention rate, turnover ratio, assets to equity ratio (more financing)
$\rightarrow$ Growth affected by stage in business life cycle $\rightarrow$ Start-up $\rightarrow$ Growth $\rightarrow$ Maturity $\rightarrow$ Decline

## Uses of Cashflow Budget

$\square$ Manage liquidity
■ See where creating \& consuming CASH
$\square$ Determine borrowing requirements

- Seasonal operating lines
- Term debt financing needs
$\square$ Plan marketing to maintain working capital
$\square$ Foundation for projecting pro forma income \& ending financial position


43



45

## Building a Pro Forma B/S \& I/S

Start with beginning balance sheet$\square$ Project monthly (or quarterly) cash in \& out
$\square$ Project ending balance sheet items needed for accrual adjustments
■ Inventories, receivables/payables; investment in growing crop; prepaid expenses

## End Result:

- accrual-based pro forma income statement
- ending balance sheet
- key financial indicators, ratios


## Analyze the Projection

$\square$ Is it profitable? (NI, ROA, ROE)
$\square$ Is it financially feasible? Can I fund:

- Debt service payments
- Net capital replacement
- Living expense and taxes
$\square$ Operating line required \& Max Outst Balance?
$\square$ Financial gauges \& targets - End of Yr:
- Working capital
- Debt asset ratios
- Financial Efficiency targets - turnover, operating profit margin



49

## Financial Literacy Resources

$\square$ Farm Futures Magazine/FFSC - Financial Boot Camp
$\rightarrow$ https://www.farmfuturessummit.com/en/ag-finance-boot-camp/boot-camp
$\square \quad$ King Ranch Institute - Managerial Acctg Lectureship
$\rightarrow$ http://krirm.tamuk.edu/accounting/
$\square$ NW Farm Credit System - Learning Center
$\rightarrow$ www.northwestfcs.com/eLearning
$\square$ Centrec Consulting
$\rightarrow$ uww.centrec.com/self-study
$\square$ Farm Financial Standards Council - Financial Guidelines
$\rightarrow$ www.FFSC.org
$\square$ Wittman Consulting-Financial models, templates, trend sheets
$\rightarrow$ www.wittmanconsulting.com
$\square$ FINPACK - ratio definitions, templates
$\rightarrow$ www.cffm.umn.edu/finpack/
$\square$ Wisconsin-PDPW: Financial Literacy Program
$\rightarrow$ pwww.pdpw.org/programs/PDPWFinancialLiteracyForDairy20192020/details
$\square$ Kansas (Approved for FSA Borrowers Financial Training Credit)
$\rightarrow$ Kansas:www.agmanager.info/events/farm-financial-skills-kansas-women-agriculture

Summary "If don't know where you want to go, any road will take you there!"
$\square \quad 1 / 2$ "think" they know what's ahead...and the rest???
$\square$ Build a cashflow management process that fits your business \& projects financial outcome
$\square$ Execute plan giving balanced attention to people, strategy and operations
$\square$ Monitor \& Adjust Performance regularly
$\square$ Think strategically about ways to "beat budget"

- Know baseline (proforma), risk (variability) \& set targets for improvement
- Optimize "effective rates" when managing cash
- Take advantage of "liquidity savers" , "cost reducers," "revenue enhancers"

