

THE EXECUTIVE PROGRAM FOR AGRICULTURAL PRODUCERS

UNIT II SCHEDULE for JANUARY 5 - 11, 2025

Sunday 5th	Monday 6th	Tuesday 7th	Wednesday 8th	Thursday 9th	Friday 10th	Saturday 11th
7:00 - 9:00am (La Cantera Ballroom I) Breakfast	6:30 - 7:30am (La Cantera Ballroom I) Breakfast	6:30 - 7:30am (La Cantera Ballroom I) Breakfast	6:30 - 7:30am (La Cantera Ballroom I) Breakfast	6:30 - 7:30am (La Cantera Ballroom I) Breakfast	6:30 - 7:30am (La Cantera Ballroom I) Breakfast	7:30 – 10:00am (La Cantera Ballroom I) Breakfast & Program Review Making it Count: Applied Lessons and Next Steps w/ Mark Welch
	7:45 - 9:00am (La Cantera Ballroom II) Sales w/ David Parker	7:45 - 9:00am (La Cantera Ballroom II) Megatrends w/ Dave Kohl	7:45 - 9:00am (La Cantera Ballroom II) Accountability w/ Mike Scott	7:45 - 9:00am (La Cantera Ballroom II) Macroeconomics w/ Ed Seifried	7:45 - 9:15am (La Cantera Ballroom II) Geopolitics w/ Matthew Kroenig	
9:00 - 10:00am (Northwest Foyer) Registration	9:15 - 10:30am (La Cantera Ballroom II) Sales w/ David Parker	9:15 - 10:30am (La Cantera Ballroom II) Megatrends w/ Dave Kohl	9:15 – 10:30am (La Cantera Ballroom II) Accountability w/ Mike Scott	9:15 - 10:30am (La Cantera Ballroom II) Macroeconomics w/ Ed Seifried	9:30 - 10:45am (La Cantera Ballroom II) Geopolitics w/ Matthew Kroenig	
10:00 – 12:00pm (La Cantera Ballroom II) Financial Concepts Review w/ Dick Wittman	10:45 – 12:00pm (La Cantera Ballroom II) Sales w/ David Parker	10:45 – 12:00pm (La Cantera Ballroom II) Megatrends w/ Dave Kohl	10:45 – 12:00pm (La Cantera Ballroom II) Financial Management II w/ Jim Nolen	10:45 – 12:00pm (La Cantera Ballroom II) Macroeconomics w/ Ed Seifried	11:00 – 12:00pm (La Cantera Ballroom II) TEPAP Grad Panel	
12:00 – 1:30pm (Emily's Rose Court) Lunch & Orientation	12:00 – 1:30pm (Emily's Rose Court) Lunch	12:00 – 1:30pm (Emily's Rose Court) Lunch	12:00 – 1:30pm (Emily's Rose Court) Lunch	12:00 – 1:30pm (Emily's Rose Court) Lunch	12:00 – 1:30pm (Emily's Rose Court) Lunch	
1:30 – 2:45pm (La Cantera Ballroom II) Business & Estate Planning w/ Shannon Ferrell	1:30 – 2:45pm (La Cantera Ballroom II) Negotiation Strategies w/ Troy Elmore	1:30 – 2:45pm (La Cantera Ballroom II) Scoring Progress: Family Business Governance & Financial Mgmt. w/ Dick Wittman	1:30 – 2:45pm (La Cantera Ballroom II) Financial Management II w/ Jim Nolen	1:30 – 2:45pm (La Cantera Ballroom II) Strategic Positioning w/ Trey Malone	1:30 - 2:45pm (La Cantera Ballroom II) Leadership w/ Jeff Magee	
3:00 – 4:15pm (La Cantera Ballroom II) Business & Estate Planning w/ Shannon Ferrell	3:00 - 4:15pm (La Cantera Ballroom II) Negotiation Strategies w/ Troy Elmore	3:00 – 4:15pm (La Cantera Ballroom II) Scoring Progress: Family Business Governance & Financial Mgmt. w/ Dick Wittman	3:00 – 4:15pm (La Cantera Ballroom II) Hire Education w/ Mel Kleiman & Mark Beckstrom	3:00 - 4:15pm (La Cantera Ballroom II) Strategic Positioning w/ Trey Malone	3:00 – 4:15pm (La Cantera Ballroom II) Leadership w/ Jeff Magee	
4:30 – 5:30pm (La Cantera Ballroom II) Business & Estate Planning w/ Shannon Ferrell	4:30 - 5:30pm (La Cantera Ballroom II) Negotiation Strategies w/ Troy Elmore	4:30 - 5:30pm (La Cantera Ballroom II) Scoring Progress: Family Business Governance & Financial Mgmt. w/ Dick Wittman	4:30 - 5:30pm (La Cantera Ballroom II) Hire Education w/ Mel Kleiman & Mark Beckstrom	4:30 - 5:30pm (La Cantera Ballroom II) Strategic Positioning w/ Trey Malone	4:30 - 5:30pm (La Cantera Ballroom II) Leadership w/ Jeff Magee	
5:45 - 7:00pm (Palo Duro) Dinner	5:45 - 7:00pm (Palo Duro) Dinner	5:45 - 7:00pm (Palo Duro) Dinner	5:45 - 7:00pm (Palo Duro) Dinner	5:45pm - 7:00pm (Palo Duro) Dinner	5:45pm - 7:00pm (Palo Duro) Dinner	
7:00 – 8:30pm (La Cantera Ballroom II) Round Table Discussion w/ Shannon	7:00 – 8:30pm (La Cantera Ballroom II) Round Table Discussion w/ Troy	7:00 – 8:30pm (La Cantera Ballroom II) Round Table Discussion w/ Dick	7:00 – 8:30pm (La Cantera Ballroom II) Round Table Discussion w/ Mike, Mel & Mark	7:00 – 8:30pm (La Cantera Ballroom II) Round Table Discussion w/ Trey	7:00 – 8:30pm (La Cantera Ballroom II) Round Table Discussion w/ Jeff	